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HELP WANTED

*For Low-Fat Chain,
High Energy Is Key*

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KnowFat Franchise Co. needs a vice president of training with the right ingredients.

The company plans to open a chain of restaurants offering healthy fare and in-store nutrition centers. George Naddaff, the founder of restaurant chain Boston Chicken Inc., acquired the rights to the concept in February, after stopping at a restaurant in Watertown, Mass., two years ago. Three Lo Fat Know Fat locations in Massachusetts currently offer items such as low-fat burgers, low-carbohydrate sandwiches and vegetarian entrees, and sell vitamins and other supplements. The company hopes to open 500 franchises over the next five years.

The vice president of training will oversee a staff of three other trainers and teach a five-week course on everything from food preparation to staffing issues, says Mr. Naddaff, chairman and co-CEO. The new hire will be based at the company's Newton, Mass., headquarters and earn between \$80,000 and \$150,000, Mr. Naddaff says.

What kind of shape would the ideal candidate be in? "The person has got to be presentable and understand what this concept is all about. Ten years experience on the job and certainly understanding a little bit of nutrition would be preferable. The person has to have an incredible personality speaking-wise."

Will the VP get free meals? "Oh, yeah, of course. I don't want them to get too fat, however. [The person] will be within a few blocks of a flagship store."